

GREAT DROP IN MEAT PRICES

No Matter Where You Live It Will Pay You to Come Here
BEST CUTS ONLY—SPECIAL FRIDAY AND SATURDAY

Sugar Cured "C" Hams, 22 1/2 c lb.	Fancy Fresh Hams, 30 c lb. Cut from Jersey Pigs
Fancy Hindquarters Young Mutton, 24 c lb.	Tender Roast Beef, 22 c lb.
Roasting Mutton, 16 1/2 c lb.	Shoulders of Pork, 26 c lb. any size,
Loins Jersey Pork, any size,	28 c lb.

PEOPLE'S MEAT MARKET I. POLS Prop.
U. S. Food Administration License No. 631,733.
Wholesale and Retail
295 Eighth Ave., Bet. 24th & 25th Sts., New York.



THIS man and thousands like him do not see anything undignified about credit; Uncle Sam has dignified credit by selling billions of dollars' worth of Liberty Bonds that way; the entire wholesale world thrives on it.

Apply its advantages to the clothes needs of YOUR family at this store which has earned a reputation for dependability and square dealing, and in which you pay nothing over the value of the merchandise for the privilege of having a charge account. We accept payments as low as \$1.00 a week.

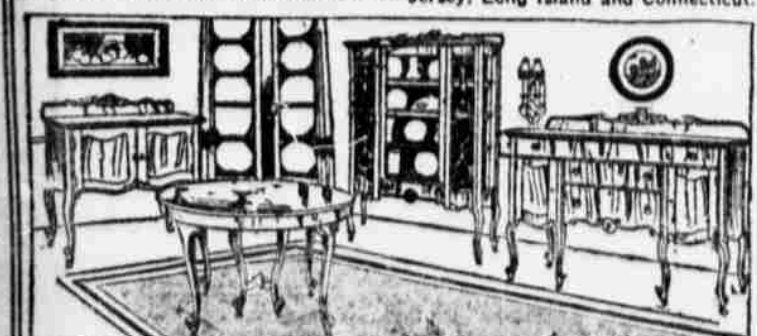
Complete Stock of Men's and Boys' Suits, Overcoats and Furnishings, Women's Coats, Suits, Dresses, Furs, etc.

HECHT BROS.

53-57 West 14th St., Near 6th Ave.

S. BAUMANN & CO.
COR. 46th ST. & 8th AVE.
FEBRUARY SALE 25 to 33% REDUCTION

Liberal Credit Terms to All Our Terms Apply to New York, New Jersey, Long Island and Connecticut.



Queen Anne Period Dining Room Suite in American Walnut. 4 Pieces, consisting of Buffet, 60-inch China Cabinet, Serving Table and Dining Table, 48 in. wide, 8 ft. extension. \$225.00

Columbia and Cortina Foreign Language Records for February on Sale. Write for Catalog. Mailed FREE.

We Sell Columbia Gramophones on Credit From \$25.00. Also Records on Credit With Every Machine. Apartments Furnished from \$75.00 up on Our Easy Payment Plan.

OPEN MONDAYS & SATURDAYS UNTIL 10 P. M.

46th St. 150-752 EIGHTH AVE. 8th

IT MAKES LITTLE DIFFERENCE WHAT YOU NEED—A WORLD "WANT" AD. WILL GO AND FIND IT

FAIR FOOD PRICE CAMPAIGN OF EVENING WORLD BENEFITS BOTH CONSUMER AND DEALER

Publicity Has Increased Trade,
Yet Saved Millions to
Housewives.

EGG MEN PROFITEERS.

Remedy Is in Hands of Consumer—Jobbers and Packers
Work to Keep Prices Up.

By P. Q. Fog.

(Special Market Expert of The Evening World.)

Since the campaign for Fair Food Prices and protection of housewives of the metropolitan district, and, in fact, the Eastern States started, this can be said: Millions of dollars have been saved to the housewives in the short space of three weeks, and the dealers that resented the interference of The Evening World are now loud in their praise of the work and admit that their volume of business has been greatly increased.

An extended trip through Manhattan and the Bronx brought the writer in touch with many of the leading merchants that operate large markets.

George F. Hinrichs, director of the Westchester market, highly commended The Evening World for the great services rendered, not only to consumers, but to the merchants themselves. "Our business," said Mr. Hinrichs, "has nearly doubled in three weeks, and I expect that next Saturday will be a record-breaker."

At the Nauss market, Third Avenue, near 125th Street, the same activity was in evidence. Mr. Lettler admitted that their receipts had increased at least 15 per cent. a day through The Evening World's campaign for fair prices. At this juncture Mr. Nauss appeared and remarked: "I have been in the business over forty years and the service rendered by The Evening World in exposing the crooked methods of unscrupulous dealers in palming off ordinary cow beef for prime steers cannot be exaggerated. "But," continued Mr. Nauss, "something should be done to guard unsuspecting housewives against the 'piano players.' "Piano

players" are the dexterous salesmen who sling a piece of meat or other commodity on the scale, glance at the purchaser and when her eyes are directed to the dial on the scale the operator manages to "hide" one or two of his fingers against the base of the scale before the unsuspecting customer sees the trick.

The beef interests are making a desperate effort to maintain prices, as strictly prime stall-fed steers are scarce, but there is an ample supply of medium and common beef on the market. Lamb and mutton have been a trifle scarce, and prime lamb advanced about 2 to 4 cents this week, but will come down again in a few days. The Government has continued to take hogs at \$17.50 per 100 pounds, live weight, and this enabled the packers to add about 2 cents to the wholesale cost.

The receivers of dairy products are making strong efforts to capitalize the efforts of The Evening World by taking advantage of the increased consumptive demand to boost prices.

The receipts of eggs in New York City for the last six days totaled \$4,217 cases of thirty dozen each. This means that 30,313,120 eggs have arrived here from last Saturday up to Thursday morning, or enough to give our inhabitants five eggs each. Yet, in face of these stupendous receipts, prices advanced 4 cents a dozen on Thursday, when Western fresh eggs sold at 47 cents, but consumers will resent these operations by purchasing fewer eggs until conditions become normal.

Potatoes have dropped about 50 to 60 cents per bag. Cereals of all kinds are extremely plentiful. We notice corn meal being sold to consumers at 6 to 6 1/2 cents per pound; yet the sale of over fifty tons was reported this week for the Belgium Relief at 2 cents per pound. This cost the owners 4 to 4 1/2 cents per pound under the rules of the Food Administration.

The present efforts of packers and speculators to boost food prices will result in a boomerang, as no artificial prices can be maintained under the present overflow conditions of supply.

Mail Congestion Denied by Per-

WASHINGTON, Feb. 7.—Gen. Pershing cabled the War Department today denying reports that mail to and from the American expeditionary forces had become congested at French railroads.

Diamonds In Radiant Beauty

White daylight strikes a diamond, which shatters it into rays of dazzling color, and you who look and admire, wonder if in fact there can possibly be a more beautiful thing than a diamond of fine quality as well cut as it deserves to be, and as it always is if you buy it at Lamberts.

Rising prices of diamonds make no difference with their popularity. We believe they will go higher, but we make no predictions. What we are sure of is that

\$25	Solitaire Diamond Engagement Rings	\$75
\$50		\$100
\$75		\$150
\$100		\$200
\$150		\$250
\$200		\$350
\$300		\$450
\$450		\$650
\$500		

are high, and of course low rents help to keep down prices. Our own rent is so low that it allows us to fix prices lower than they could be made if we were in a costly part of the city.

Solitaire Diamond Engagement Rings, \$10.00 to \$1,500.00; beautiful new designs in Diamond Fancy Rings, hand-made platinum mountings, \$60.00 up; platinum Lavalieres, set with diamonds of our own direct importation, \$30.00 up; solid 14-karat gold Lavalieres, sparkling with diamonds, \$10.00 up. Other Diamond Jewelry appropriate for wedding and birthday gifts. All lowest prices. Quality always guaranteed.

Please yourself as to style and shape of a Lambert Seamless Solid Gold Wedding Ring. Our assortments are always complete. Initials and date engraved without charge.

18-karat, \$5.75 up	18-karat, \$7.00 up	18-karat, \$8.50 up	18-karat, \$10.00 up
22-karat, \$6.50 up	22-karat, \$8.50 up	22-karat, 10.50 up	22-karat, \$12.00 up

We will not try to sell a watch we cannot recommend, and we recommend a watch only when our experts have examined it, taken it apart (and, of course, put it together again) and pronounced it all right.

LAMBERT BROTHERS

Third Avenue, Corner 58th Street

Diamonds—Jewelry—Watches

Store Open Daily 8:30 A. M. to 6 P. M.

Saturday Nights Until 9.

Wholesale and Fair Retail Prices On New York Market Compared

WHOLESALE. RETAIL.

MEATS—	MEATS—
Hinds and ribs, prime steers, lb. 32 a 33c	Porterhouse steak, per lb. 45 a 48c
Bottom round, ribs, medium steers, lb. 28 a 30c	Strip steak, per lb. 42 a 45c
Hinds and ribs, common lb. 23 a 25c	Top round steak, per lb. 42 a 44c
Hinds and ribs, prime cows, lb. 23 a 25c	Bottom round steak, per lb. 42 a 44c
Hinds and ribs, common cows, lb. 16 a 20c	Whole top sirloin, per lb. 38 a 39c
Forequarters, medium steers, 24 a 27c	Rib roast, prime, per lb. 43 a 45c
Hogs, city dressed, lb. 23 a 24c	Rib roast, cross cut, per lb. 40 a 42c
Hog country dressed, lb. 23 a 24c	Rib roast, whole cross cut, per lb. 34 a 36c
Lamb, prime (whole), lb. 30 a 31c	Chuck steak, per lb. 27 a 29c
Lamb, saddle, lb. 33 a 35c	Stewing beef, as to cut, lb. 26 a 35c
Lamb, forequarters, lb. 23 a 25c	
Mutton (whole sheep), lb. 18 a 22c	
VEAL—	
Veal, city dressed, lb. 25 a 26c	
Veal, country dressed, lb. 23 a 25c	
POULTRY—	
Turkey, fancy, lb. 44 a 47c	
Turkey, prime, lb. 44 a 46c	
Powls, fricassee, lb. 33 a 35c	
Powls, fricassee, 3 to 4 lbs., lb. 29 a 32c	
Roasting chickens, fancy, lb. 36 a 37c	
Roasting chickens, good, lb. 33 a 35c	
Capons, over 4 lbs., lb. 45 a 46c	
Capons, under 4 to 7 lbs., lb. 42 a 44c	
Ducks, Western, lb. 38 a 42c	
Geese, fancy, lb. 35 a 36c	
Geese, good quality, lb. 30 a 32c	
Squabs, per dozen, \$2.00 a \$2.10	
Silken (Guinea), pair \$2.50 a \$2.60	
BUTTER—	
Creamery, fancy, lb. 49 a 50c	
Creamery, good, lb. 47 a 48c	
Creamery, fair, table, lb. 44 a 46c	
CHEESE—	
Old, fancy, sharp, lb. 37 a 40c	
New, good to prime, lb. 33 a 35c	
doz. 60 a 62c	
doz. 52 a 55c	
Western, firsts, doz. 46 a 47c	
VEGETABLES—	
Potatoes, per lb. as to quality, 1 1/2 a 3c	
Onions, yellow, per lb. as to quality, 2 a 2 1/2c	
Onions, red, per lb. as to quality, 2 a 3c	
Cabbages, old, per lb. as to quality, 1 a 2c	
Cabbages, new, per head, 8 a 12c	

Keep Your Eyes on the Food Prices!

MEMBERSHIP APPLICATION

Cut out this coupon, fill out and mail to the Housewives' Protective Association, Evening World, Post Office Box 1354.

Name

Address

I desire to enroll my name as a member of The Evening World's Housewives' Protective Association.

Inclose 2-cent stamp and membership token will be mailed.

EVENING WORLD'S
HOUSEWIVES' PROTECTIVE ASSOCIATION

Interesting Letters From Members on Retail Prices of Foods in Various Localities.

To the Editor of The Evening World:

Inclosed please find the name of my wife for enrollment in your very praiseworthy association. The milk and groceries which my family use are bought in a store on East 34th Street. The milk is very poor and quite often leaves a visible sediment resembling chalk dust in the pitcher or glass. The sugar sold in this store goes at the rate of 11 cents per pound, and so on with other lines of goods. This neighborhood is purely a tenement district, and the offender in question came here some months ago from Hoboken, and, regardless of law or Government rules, is selling goods at the highest price obtainable. I hope the association will find it within its scope of usefulness to punish such profiteers, particularly in the poorer districts. S. M. F.

Restaurants Charge the Same High Prices.

To the Editor of The Evening World: I wish to call your attention to the restaurants. I noticed in your paper that the prices of food have decreased. The restaurants are still serving the same quantity and charging the same price as they did before the prices decreased. A WORLD READER.

Extortionate Charges in the Small Towns.

To the Editor of The Evening World: I would like very much to know if by being a member of the association, anything can be done against the high cost of living in towns such as Cedar Manor, L. I. No matter how the prices drop elsewhere, these towns keep the high prices just the same. It is an outrage the way the stores in Cedar Manor charge the poor people, as all the storekeepers are well-to-do, owning their property. This is the case here—the drug store, grocer, butcher and baker, all alike, their prices are frightful. Prices charged are as follows: \$1 for a broom, 50 cents for one pound of butter, 20 cents for a can of milk, and 20 cents for a bottle of milk. There are many other things, too numerous to mention. M. McG.

Prices Higher on Long Island Than in New York.

To the Editor of The Evening World: I am glad indeed to know that some one is taking up the work of reducing the price of foods. Kindly enroll me as a member of the Housewives' Protective Association. Since moving to Mount Sinai, L. I., I notice that meats and vegetables are even dearer here than in New York City. Something should be done in the way of reducing prices in towns immediately outside of New York. MRS. D. M. Mount Sinai, L. I.

Disbursed Scales an Offset to Honest Prices.

To the Editor of The Evening World: I am simply stating my personal experience with the hope that it may

pounds. When I asked him what it came to, he said \$1.15. Upon arrival in the home, I put it on my scale, and found it was a short three pounds. Ninety-six cents would have been sufficient to cover the cost if his scales had been honest. My scales are A. No. 1, so I know there is no doubt but what I am out just 22 cents on the supposed three pounds. MRS. H.

Thinks Every Housewife Should Join Association.

To the Editor of The Evening World: Please enroll me a member of your Housewives' Protective Association, which I think every housewife should be very glad of such a valuable opportunity to join. MRS. L. G.

This Consumer Patronized a Profiteer.

To the Editor of The Evening World: Will you please try and explain why the prices you publish are not lived up to? Last Saturday, among other things, I purchased at 47 cents some top sirloin. In Friday evening's paper you listed this as at 40 cents. MRS. J. L. O. Brooklyn.

MACLEOD MYSTERY BAFFLES

Mystery surrounding the strange disappearance of Private Henry Blakey MacLeod, Company M, 49th Infantry, son of the Rev. Malcolm J. MacLeod of No. 1 West 48th Street, continues to baffle the police and hundreds of others who are trying to discover what became of the young soldier after he left Camp Merritt on the night of June 27, 1918. The reward of \$1,000 offered by the Rev. Mr. MacLeod for information leading to the finding of his son remains uncollected. Bureau of Missing Persons officials believe that Private MacLeod may have grown tired of remaining at Camp Merritt and enlisted in some military outfit that was scheduled to sail immediately for France. With this idea in mind the Bureau, with the assistance of the Military Intelligence Bureau, has started checking up every American military unit remaining in France. ESTATES IN HUNGARY WILL BE DIVIDED SOON.

RAZEL, Feb. 7.—Count Karolyi, the President of Hungary, has informed his Cabinet that the division of lands shall commence as soon as the Land Reform Act is published, according to a despatch from Vienna. The first lands to be divided will be the estates of Count Karolyi at Heves.

Small Pill
Small Dose
Small Price

**CARTER'S
LITTLE
LIVER PILLS**

FOR
CONSTIPATION

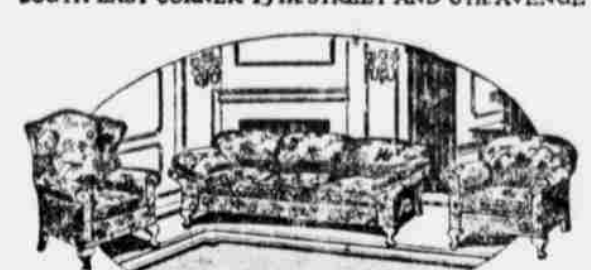
have stood the test of time. Purely vegetable. Wonderfully quick to banish biliousness, headache, indigestion and to clear up a bad complexion. Genuine Bears Signature

PALE FACES
Generally indicate a lack of iron in the blood
Carter's Iron Pills
Will improve this condition

KELLNER BROS.

Twenty-nine years selling Good Furniture

SOUTH EAST CORNER 15TH STREET AND 6TH AVENUE



Overstuffed living room suite, in varied tapestries. Spring cushion seats; 3 pieces. \$200

Davenport 80 inches, with loose pillows on arms.

KELLNER Prices are famous, and justly so; for there is not an establishment in town to equal Kellner's in a Dollar-for-Dollar comparison of values. And remember that Kellner Quality is as famous as Kellner prices.

The "Twenty-Five Rooms" are completely furnished for you to see how Kellner suites will look in the home.



Overcoats, Ulsters and Suits for Men

Overcoats Formerly \$40, \$45 and \$50
Suits Formerly \$35 and \$40

at \$29.50

And \$65, \$70 and \$75 Overcoats and Ulsters at \$48.50

The Most Remarkable Sale of Clothing in Many Years, Offering This Season's Incomparable Kuppenheimer Clothes at Reductions Which Bring Them Down in Many Instances to Pre-war Prices.

Shoes Up to \$14.00 in a Sale at 49th Street Only, at \$8.45
And \$15.00 Shell Cordovan Shoes at \$9.45

Brill Brothers

THE KUPPENHEIMER HOUSE IN NEW YORK

279 Broadway Broadway at 4th St. 47 Cortlandt Street 2 Flatbush Ave.,
44 East 14th St. 1456 B'way, at 42nd St. 125th St., at 3d Ave. Brooklyn
14th Street, 1456 Broadway, 125th Street and Brooklyn Stores Open To-morrow Night